

PLEASE SEND ALL PAYMENTS DIRECTLY TO
 CLEARVIEW FESTIVAL PRODUCTIONS (VENDOR COORDINATOR) SEE ADDRESS BELOW



33rd ANNUAL MCC THIRD AVENUE COMMUNITY BENEFIT FESTIVAL*

Sunday, September 12, 2010

11:00AM until 5:30PM

Third Avenue - 66th to 86th Streets

DATE: _____
 AM'T REC'D: _____
 PAY'T TYPE: _____
 CODE: _____
 SPACE#: _____

 (FOR OFFICE USE ONLY)

FESTIVAL APPLICATION MUST BE SIGNED ON THE REVERSE SIDE AND DATED.

VENDORS WILL NOT BE ALLOWED TO SET UP ON THE DAY OF THE FAIR WITHOUT ALL NECESSARY PERMITS.

1. Name of Vendor: _____ [CLEARVIEW ID# _____]

IF YOU DON'T HAVE A CLEARVIEW ID#, WE WILL ASSIGN YOU ONE. IF YOU ARE ONLY PARTICIPATING AT EITHER THE 2ND OR 3RD AVENUE FESTIVALS, YOU WILL NOT BE SUBJECT TO ANY ID REGISTRATION FEE.

2. Name of Business: _____ Daytime Phone:() _____ Fax Number: _____

3. Mailing Address: _____
 _____ Street _____ City _____ State _____ ZIP _____

4. New York Sales Tax Certificate Of Authority Number: _____ *Consumer Affairs Permit Number: _____

(* If you DO NOT have a Valid Consumer Affairs ID present at the Event you will NOT be permitted to set up and your payment will be forfeited)

5. Exact description of food or merchandise to be sold - Include all items attaching extra sheet if necessary.

NOTE: (Because of the large number of children and families expected, we ask that no pornography, laser pointers, fur, fur products, ivory, tortoise or bone may be sold; no fortune tellers, tarot card readers, palm readers or activities of similar nature will be permitted; no games or mechanical rides will be permitted and MCC warns that illegal (counterfeit) merchandise should not be sold. No vehicles or vans may be parked in the selling space(s) unless pre-approved by MCC).

6. If vending food, indicate type of fuel used: _____

7. I () will or () will not be selling beer/wine liquor on the day of the Festival.

Antique Row _____
 Kids Korner _____
 Country Block _____
 Int'l. Block _____

8. **SPACE REQUEST** (Allocations will be made on a first come basis. See Number 1 on the reverse side)

A. CORNER SPACE REQUEST

I request **one corner space** on the () south-west () south-east () north-west () north-east corner of () street **or**

I request **two corner spaces**: one on the () south-west () south-east () north-west () north-east corner of () street and the other on the () south-west () south-east () north-west () north-east corner of () street

If requesting 3 or more corners, list on a separate sheet.

B. NON-CORNER SPACE REQUEST

I request **one space** on the () west () east side of () to () streets **or**

I request **two spaces together** on the () west () east side of () to () streets **or**

I request **two spaces separately**: 1 on the () west () east side of () to () streets and 1 on the () west () east side of () to () streets.

PLEASE LIST OTHER SPACE REQUEST(S) ON A SEPARATE SHEET AND ATTACH TO THIS APPLICATION.

_____ Space(s) at \$150.00 per space (New Arts & Crafts Vendors*) Total: \$ _____
 (*3 Photos Required with Application)
 _____ Space(s) at \$200.00 per space (Merchandise - non corner) Total: \$ _____
 _____ Space(s) at \$475.00 per space (Food - non corner) Total: \$ _____
 _____ Space(s) at \$575.00 per space (Corner) Total: \$ _____
 Add \$120 to space fee if selling beer, wine or liquor \$ _____
MCC Members ONLY, deduct \$25.00 \$ _____
 Total enclosed: \$ _____

**WE NOW ACCEPT
 VISA & MASTERCARD**

**ADD CONVENIENCE
 CHARGE OF:**
**\$8.25 PER SPACE
 NON-FOOD
 \$15.00 PER SPACE
 FOOD**

IF NON PROFIT ORGANIZATION CHECK HERE: _____ (one non-corner space free if located in the district of 23rd to 96th St.- eastside of 5th Ave. to East River). Each additional space is \$120.00. NON-PROFITS NOT LOCATED IN THE ABOVE DISTRICT PAY \$120.00 PER SPACE.

Total: \$ _____

CREDIT CARD #: _____ **EXP. DATE:** _____ **VISA /MASTER CARD**

I authorize Clearview to charge my Credit Card for this Festival and understand that this is a **FINAL SALE - NO Refunds, Cancellations or Credits**

10. PAYMENT: **FULL PAYMENT DUE WITH COMPLETED AND SIGNED APPLICATION. NO CASH ACCEPTED.** CHECKS ONLY ACCEPTED BEFORE AUGUST 7, 2010. U.S. POSTAL OR BANK MONEY ORDERS REQUIRED AFTER THAT DATE.

11. **MAKE CHECK PAYABLE TO CLEARVIEW FESTIVAL PRODUCTIONS, INC. AND SEND TO:**

Clearview Festival Productions, 80 Eighth Avenue (at 14th Street), Suite 415, New York, NY 10011

To apply in person: **Monday - Friday 10am - 3pm** at 80 Eighth Avenue 4th floor, at 14th Street
 Take the "A" "C" "E" or "L" train to 14th Street and 8th Avenue Take the "1" "2" "3" or "9" train to 14th Street and 7th Avenue, walk west one block to 8th Avenue
 FOR FURTHER INFORMATION: CALL 646-230-0489 **BETWEEN 10am - 3pm** FAX: 646-230-0718 **M8**